



SIDE EVENT at the Third International Conference on Financing for Development

Addis Ababa, Ethiopia | 14 July 2015 (10:00 AM – 12:30 PM) |

Unison Room, Elilly Hotel

Inclusive Business as contributor to the SDGs implementation

G20 Turkish Presidency

In collaboration with

Coalition for Dialogue on Africa (CoDA)

The World Bank Group (WBG)

The United Nations Development Programme (UNDP)

Business-20 and Think-20

Objectives

To showcase the potential of inclusive business (IB) to align private sector core business outputs with the Sustainable Development Goals (SDGs), while demonstrating that government policies are needed to accelerate the growth of the IB sector; and to present the work to date as a contribution to discussion of practical tools to advance these goals.

Outcome

An enhanced understanding of IB's merits and the role policies play in growing IB as an effective means to increase private sector contributions toward implementing the SDGs.

Concept

The private sector can play a valuable role in development through the inclusion of disadvantaged women and men at the “base of the pyramid (BoP)” via business models that involve poor people as an integral part of the business proposition –consumers and suppliers. Through IB, the private sector can have sustainable, positive impacts on low-income women and men. IB affords those at the BoP greater access to goods, services and supply chains, while at the same time allowing companies to achieve commercial sustainability and growth.

The mobilization of the private sector can play a critical role in the implementation of the post-2015 agenda through co-financing and the transformation of business practices towards sustainability. The accelerated growth and replication of IB models which go beyond corporate social responsibility and philanthropy is one way through which the private sector can advance the implementation of the SDGs.

In recognition of the potential of IB to contribute to poverty eradication, the G20 Turkish Presidency has initiated new work within the G20 Development Working Group (DWG) on developing a G20 Framework on Inclusive Business.

Programme

10:00-11:15 High Level Section

In the first panel, which is aimed at high level representatives, the G20 Turkish Presidency will outline its overall G20 agenda, how Inclusive Business fits within the overall G20 Inclusive Growth work and how the G20 Inclusive Business Framework has the potential to support the SDGs and serve as long-term tool for the G20 engagement in the SDG implementation.

Welcome and Introduction by the MC (Rahel Kassahun, CoDA)

Opening Speech by Ambassador Ayşe Sinirlioğlu, Turkey's G20 Sherpa

Keynote Address by Donald Kaberuka, President, African Development Bank

Opening Remarks:

- Ms. Cai Fang, Director, Foreign Aid Department of China
- Stephan Ohme, Head of Division on Financing for Development, Federal Ministry for Economic Cooperation & Development, Germany
- President Festus Mogae, Chairperson of the CoDA Board of Directors
- Magdy Martinez-Soliman, United Nations Assistant Secretary-General and Director, UNDP Bureau for Policy and Programme Support
- Jin-Yong Cai, IFC's Executive VP and CEO, World Bank Group
- Jeremy Oppenheim, Director, McKinsey and Company

11:15-11:30 Coffee Break

11:30-12:30 Panel Section

The panel discussion moderated by Julia Nielson (WBG) and Pedro Conceicao (UNDP) will be interactive and serve to present the G20 IB Framework in more depth.

Panellists:

- James Mwangi, Group Managing Director and Group Chief Executive Officer of the Equity Group Holdings Limited
- Dr. Frannie Leautier, Chair Person and Co-Founding Partner, Mkoba Private Equity Fund
- Letizia Moratti, Co-Founder of San Patrignano Foundation
- Yohannes Tilahun, Senior Director-Strategy, Ethiopian Investment Commission
- Ussal Sahbaz, B20 and T20, Director for G20 Studies, TEPAV
- Ms. Helen Hai, Goodwill Ambassador, UNIDO

Framing Questions

- What are implications of the G20 Inclusive Business Framework for policy makers?
- What is the role of the G20 in furthering inclusive business policies?
- What concrete actions should G20 and governments take to move the agenda of inclusive business policies ahead?
- How can the voices and capacities of relevant stakeholders in the policy making process, including that of the BOP and businesses be included?

Background

The G20 is fully engaged to make the Addis Ababa Financing for Development Conference a success. After their April 2015 meeting, G20 finance ministers stated in their communique that “2015 is a crucial year for the Global development agenda,” and stressed the importance of positive outcomes of the Addis Ababa conference, along with the New York Summit on post-2015 development agenda and Conference of Parties 21 in Paris. The G20 Finance Ministers called upon all relevant IFIs and IOs to develop ambitious plans in support of this goal and proclaimed their own commitment to promoting an enabling environment for developing countries and offered to help these countries build the necessary institutional capacity for the pursuit of their development agendas.

At their meeting in Istanbul on 15-16 December 2014, G20 Sherpas endorsed the proposal of the Turkish G20 Presidency to initiate work on the role of the private sector in development from the viewpoint of inclusiveness business (IB). UNDP and the World Bank Group have been asked to lead this work with the support of the ILO and OECD.

Turkish Presidency of the G20 organized a G20-B20 Workshop on IB in Ankara on the 8th of April 2015. The workshop has built upon the G20’s previous IB-related work and the knowledge generated within the IB field to-date in order to address how the policy environment can advance opportunities for private sector companies to reach the poor. The aim of the workshop was to create a common framework and policy environment for inclusive business (IB) based on existing case studies of IB models in the private sector and on previous IB policy recommendations for governments and donors. A set of key messages and recommendations has been conveyed to the Development Working Group (DWG) the next day.

The G20 defined IB as: “a private sector approach to providing goods, services, and livelihoods on a commercially viable basis, either at scale or scalable, to people at the base of the pyramid by making them part of the value chain of companies’ core business as suppliers, distributors, retailers, or customers.”

The G20 IB framework has three components: inclusive business models; inclusive business activities; and social enterprises. The framework will be evidence-based and provide key findings around business models and policy recommendations for governments to support the growth of inclusive business in developing countries.

For Further Information:

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