



INCLUSIVE BUSINESS AS CONTRIBUTOR TO THE SDGS IMPLEMENTATION

14 July 2015

Addis Ababa

THIRD INTERNATIONAL CONFERENCE ON FINANCING FOR DEVELOPMENT



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CONCEPT NOTE AND PROGRAMME



SIDE EVENT at the Third International Conference on Financing for Development

Addis Ababa, Ethiopia | 14 July 2015 (10:00 AM - 12:30 PM) |

Unison Room, Elilly Hotel

Inclusive Business as contributor to the SDGs implementation

G20 Turkish Presidency

In collaboration with

Coalition for Dialogue on Africa (CoDA)

The World Bank Group (WBG)

The United Nations Development Programme (UNDP)

Business-20 and Think-20

Objectives

To showcase the potential of inclusive business (IB) to align private sector core business outputs with the Sustainable Development Goals (SDGs), while demonstrating that government policies are needed to accelerate the growth of the IB sector; and to present the work to date as a contribution to discussion of practical tools to advance these goals.

Outcome

An enhanced understanding of IB's merits and the role policies play in growing IB as an effective means to increase private sector contributions toward implementing the SDGs.



Concept

The private sector can play a valuable role in development through the inclusion of disadvantaged women and men at the “base of the pyramid (BoP)” via business models that involve poor people as an integral part of the business proposition -consumers and suppliers. Through IB, the private sector can have sustainable, positive impacts on low-income women and men. IB affords those at the BoP greater access to goods, services and supply chains, while at the same time allowing companies to achieve commercial sustainability and growth.

The mobilization of the private sector can play a critical role in the implementation of the post-2015 agenda through co-financing and the transformation of business practices towards sustainability. The accelerated growth and replication of IB models which go beyond corporate social responsibility and philanthropy is one way through which the private sector can advance the implementation of the SDGs.

In recognition of the potential of IB to contribute to poverty eradication, the G20 Turkish Presidency has initiated new work within the G20 Development Working Group (DWG) on developing a G20 Framework on Inclusive Business.



Programme

10:00-11:15 High Level Section

In the first panel, which is aimed at high level representatives, the G20 Turkish Presidency will outline its overall G20 agenda, how Inclusive Business fits within the overall G20 Inclusive Growth work and how the G20 Inclusive Business Framework has the potential to support the SDGs and serve as long-term tool for the G20 engagement in the SDG implementation.

Welcome and Introduction by the MC (Rahel Kassahun, CoDA)

Opening Speech by Ambassador Ayşe Sinirlioğlu, Turkey's G20 Sherpa

Keynote Address by Donald Kaberuka, President, African Development Bank

Opening Remarks:

- Ms. Cai Fang, Director, Foreign Aid Department of China
- Stephan Ohme, Head of Division on Financing for Development, Federal Ministry for Economic Cooperation & Development, Germany
- President Festus Mogae, Chairperson of the CoDA Board of Directors
- Magdy Martinez-Soliman, United Nations Assistant Secretary-General and Director, UNDP Bureau for Policy and Programme Support
- Jin-Yong Cai, IFC's Executive VP and CEO, World Bank Group
- Jeremy Oppenheim, Director, McKinsey and Company

11:15-11:30 Coffee Break



11:30-12:30 Panel Section

The panel discussion moderated by Julia Nielson (WBG) and Pedro Conceicao (UNDP) will be interactive and serve to present the G20 IB Framework in more depth.

Panellists:

- James Mwangi, Group Managing Director and Group Chief Executive Officer of the Equity Group Holdings Limited
- Dr. Frannie Leautier, Chair Person and Co-Founding Partner, Mkoba Private Equity Fund
- Letizia Moratti, Co-Founder of San Patrignano Foundation
- Yohannes Tilahun, Senior Director-Strategy, Ethiopian Investment Commission
- Ussal Sahbaz, B20 and T20, Director for G20 Studies, TEPAV
- Ms. Helen Hai, Goodwill Ambassador, UNIDO

Framing Questions

- What are implications of the G20 Inclusive Business Framework for policy makers?
- What is the role of the G20 in furthering inclusive business policies?
- What concrete actions should G20 and governments take to move the agenda of inclusive business policies ahead?
- How can the voices and capacities of relevant stakeholders in the policy making process, including that of the BOP and businesses be included?



Background

The G20 is fully engaged to make the Addis Ababa Financing for Development Conference a success. After their April 2015 meeting, G20 finance ministers stated in their communique that “2015 is a crucial year for the Global development agenda,” and stressed the importance of positive outcomes of the Addis Ababa conference, along with the New York Summit on post-2015 development agenda and Conference of Parties 21 in Paris. The G20 Finance Ministers called upon all relevant IFIs and IOs to develop ambitious plans in support of this goal and proclaimed their own commitment to promoting an enabling environment for developing countries and offered to help these countries build the necessary institutional capacity for the pursuit of their development agendas.

At their meeting in Istanbul on 15-16 December 2014, G20 Sherpas endorsed the proposal of the Turkish G20 Presidency to initiate work on the role of the private sector in development from the viewpoint of inclusiveness business (IB). UNDP and the World Bank Group have been asked to lead this work with the support of the ILO and OECD. Turkish Presidency of the G20 organized a G20-B20 Workshop on IB in Ankara on the 8th of April 2015. The workshop has built upon the G20’s previous IB-related work and the knowledge generated within the IB field to-date in order to address how the policy environment can advance opportunities for private sector companies to reach the poor. The aim of the workshop was to create a common framework and policy environment for inclusive business (IB) based on existing case studies of IB models in the private sector and on previous IB policy recommendations for governments and donors. A set of key messages and recommendations has been conveyed to the Development Working Group (DWG) the next day. The G20 defined IB as: “a private sector approach to providing goods, services, and livelihoods on a commercially viable basis, either at scale or scalable, to people at the base of the pyramid by making them part of the value chain of companies’ core business as suppliers, distributors, retailers, or customers.”

The G20 IB framework has three components: inclusive business models; inclusive business activities; and social enterprises. The framework will be evidence-based and provide key findings around business models and policy recommendations for governments to support the growth of inclusive business in developing countries.

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SPEAKERS' BIOGRAPHIES



AMBASSADOR AYŞE SINIRLIOĞLU-TURKEY'S G-20 SHERPA

Ambassador Ayşe Sinirlioğlu was born in Nevşehir in 1956.

In 1977, she received her Bachelors Degree (BS) in Economics and Administrative Sciences from Marmara University in Istanbul. She received her Masters Degree on European Integration Law from University of Amsterdam in 1988 and her PhD degree in Political Science from Boğaziçi University in 1996.

She started her career in the Turkish Ministry of Foreign Affairs in 1984 as third secretary in Directorate General for Bilateral Economic Affairs. Between 1985-1990, she served as Vice-Consul in Turkish Consulates in Rotterdam and Aleppo. From 1990 to 1992 she was the first secretary in the Directorate for West European and OECD Countries and in Turkish Deputy Prime Ministry.

From 1992 to 1996, she served as consul in Turkish Consulate General in New York. Between 1996-1999, she served as section head in the Department for Balkan Countries and Department for Central Asia and Caucasus in the Turkish Ministry of Foreign Affairs. In 1999 she was appointed as the first counselor at the Permanent Representation of Turkey to the UN Office in Geneva and in 2002, as the first counselor in the Turkish Embassy in Amman. Between 2004-2008, Ms. Sinirlioğlu served as the Head of Department and Deputy Director General in the Directorate General for Bilateral Economic Affairs in the Turkish Ministry of Foreign Affairs.

Ayşe Sinirlioğlu was the Ambassador of Turkey to Romania from 2008 to 2011 and Ambassador of Turkey to Spain from 2011 to 2014.

She has been serving as the Deputy Undersecretary for Economic Affairs in the Ministry of Foreign Affairs and Turkey's G20 Sherpa since September 2014. Mrs. Sinirlioğlu is married and has two children.



DR. DONALD KABERUKA

On 31 August 2015, Dr. Donald Kaberuka will conclude his second five-year term as President of the African Development Bank Group (AfDB). He was first elected in 2005, becoming the seventh president of the Bank Group since its establishment in 1963. He was re-elected in May 2010 for a second five-year term.

During his tenure as President, Dr Kaberuka has strengthened the Bank's foundations, ensured that it has met the immediate needs of the African continent, and pushed new strategic boundaries.

On several occasions he had led the Bank's crisis response: galvanizing a collective African and global response to the 2008 financial crisis (lending doubled in 2009); to the 2011 Arab Spring (the Bank gave special support for grassroots women/youth initiatives in its host country Tunisia); and to the 2014 Ebola crisis (the Bank rapidly made available funding for World Health Organization initiatives, and for the governments of the affected countries through budget support and global advocacy).

He maintained the Bank's financial standing: preserving its AAA credit rating status, and bringing about a record General Capital Increase in 2010, and three strong replenishments of the African Development Fund.

He spearheaded a major impetus in increasing the Bank's loans to and partnerships with the private sector, with a ten-fold increase in annual Bank funding to the private sector, to some \$2 billion a year.

He led renewed Bank focus in several key areas, and especially in the Bank's support for Fragile states in transition (he created a new Division in the Bank to manage this, and established a High Level Panel in 2013 to define a new approach).

He led a concerted effort by which the Bank unlocked new funds – launching new risk guaranty products, new financial products, a new vehicle to prepare and finance transformational infrastructure funding (the Africa50 Fund), and new partnerships, not least with global Foundations. He also enhanced the Bank's role as a knowledge bank and an advocate.

Building on the 2018-2012 Bank Strategy which had emerged from an independent high level panel review which he had initiated, in 2013 he piloted a new strategic direction for the Bank with its 2013-2022 Strategy (*'At the centre of Africa's transformation'*), built on the cornerstones of the quest for inclusive growth and green growth in Africa.

He was the leading figure in securing an enhanced global role for the Bank, with a new Asian Regional Office opening in Tokyo, with enhanced partnerships with India and China, and with increased global advocacy carried out alongside other Multilateral Development Banks.

In 2014, he brought the African Development Bank back to its Headquarters in Ivory Coast, with 1000 staff and their families moving from the Bank's 11-year Temporary Relocation Agency in Tunis, to Abidjan.

He has also served as a Board Member of the World Economic Forum, and the chair of the Global Agenda Council on Africa. He received the Forbes Africa Lifetime Achievement Award in 2014, and the AllAfrica Champion Award and the Africare Leadership Award in 2015.

Before 2005

Before joining the African Development Bank, Mr. Kaberuka, had a distinguished career in banking, international trade and development and government service.

A national of Rwanda, he was the country's Minister of Finance and Economic Planning between 1997 and 2005. During this period, he oversaw Rwanda's successful economic reconstruction after the end of the civil war. He initiated and implemented major economic reforms and introduced new systems of structural, monetary and fiscal governance, laying special emphasis on the independence of Rwanda's central bank. These reforms led to the widely-recognized revival of Rwanda's economy, and to the sustained economic growth that enabled Rwanda to obtain debt cancellation under the Heavily Indebted Poor Countries initiative in April 2005.

Donald Kaberuka was educated at universities in Tanzania and Scotland. He holds a PhD in Economics from Glasgow University.



DR. RAHEL KASSAHUN

Dr. Rahel Kassahun is the Executive Director of CoDA. As such, she provides vision and leadership to the strategic and day-to-day program development and implementation of the organization. Dr. Kassahun is the Founder of Africa Unbound Inc., an international civil society organization building a network of young Africans to bring about transformation on the continent through self-development. Prior to founding Africa Unbound, she worked at the World Bank in Washington D.C. (2002-2010). She has also served as a consultant for the United Nations Development Programme in New York and taught at University of California, Riverside (1996-2000). A native Ethiopian, Ms. Kassahun holds a Ph.D. in Economics from University of California, Riverside.



STEPHAN KLAUS OHME

As Ministerial-Counsellor, Stephan Klaus Ohme is leading the Donor Relations and Financing for Development Divisions of the German Federal Ministry of Economic Cooperation and Development (BMZ). He finished his law studies from the University of Hamburg in 1984. Mr. Ohme previously worked for Regional Development Banks and IFAD. He has served as BMZ Commissioner for the Millennium Development Goals, first secretary for Development Cooperation at the German Embassy in Harare, Zimbabwe, and Head of Division Economics, Labour and Social Affairs of the Chancellery of the State of Saxony, Dresden among others.



H.E. MR. FESTUS GONTEBANYE MOGAE NYB, MCC, PH, MP

The Honorable Mr. Mogae, President of Botswana from 1998 to 2008, is Chairman of the Board of Directors of the Coalition for Dialogue on Africa (CoDA), a think tank and an advocacy organization which is an initiative of the AUC, AfDB and UNECA.

He is also Chairman of the Champions for an HIV-Free Generation, which is a leadership initiative he launched in 2008 to scale up global response to HIV/AIDS in sub-Saharan Africa. In addition, he serves as co-Chairman of the High Level Independent Review Panel on Fiduciary Controls and Oversight Mechanisms of the Global Fund to Fight AIDS, Tuberculosis and Malaria. Mr. Mogae is also a member of the UNAIDS Commission on HIV Prevention, and he'd served as Minister of Finance and Development in Botswana in 1989 and was previously the Alternate and Executive Director for Anglophone Africa (1976-1980) for the International Monetary Fund (IMF) in Washington, DC.

After relinquishing the presidency in April 2008, he was elevated to the status of elder statesman. Mr. Mogae received the 2008 Mo Ibrahim Foundation Award for Achievement in African Leadership for having “ensured Botswana’s continued stability and prosperity in the face of an HIV/AIDS pandemic which threatened the future of his country and people.” In the following years, Mogae continued to have an impact on politics but on a global scale as he took centre stage as a speaker or panelist at various international conferences, lending his expertise to a range of topics, notably discussions about achieving growth in Africa and halting the AIDS scourge affecting that continent.



MR. MAGDY MARTÍNEZ-SOLIMÁN

Mr. Magdy Martínez-Solimán (Spain) is currently the United Nations Assistant Secretary-General, Assistant Administrator and Director of the Bureau for Policy and Programme Support at the United Nations Development Programme (UNDP).

Magdy Martínez-Solimán is a lawyer by training, a former practicing barrister and Assistant Professor of International Law. He has worked and written on Political Systems and provided legal counseling in Constitutional and Administrative Law.

In his professional career, he has been State Secretary for Youth in the Spanish National Government, CEO of two public corporations and member of the Organising Committee of the Olympic Games in Barcelona 92. He was also Deputy Minister of the Prime Minister's Office, in-charge of the relations with the Parliament of Andalusia and elected member of the Municipal Council of his hometown Malaga, the fourth city of the country.

He has been working for the United Nations over the past seventeen years, focusing on Institutional Development of Legislatures, the Judiciary, Electoral Legislation, Anti-corruption strategies, Accountability in Public Financial Management and Democratic Transitions & National Dialogue. He was posted in Burundi, Togo, Bangladesh and Senegal. He was the UN Development Programme's Senior Governance Advisor for the 18 West African countries from 2000 to 2003 and until 2006 he was the Practice Manager of UNDP's Democratic Governance Team. That year he was appointed by the United Nations Secretary-General as the first Executive Director of the UN Democracy Fund (UNDEF). From January 2008 until February 2012, he was the UN Resident Coordinator in Mexico and UNDP's Resident Representative.

Mr. Martínez-Solimán initiated his Law Studies at the University Complutense of Madrid, holds a degree in Law (Juris Doctor) from the Universidad de Malaga and has been a Member of the Spanish Bar Association since 1984.



JIN-YONG CAI

Jin-Yong Cai is Executive Vice President and CEO of IFC, a member of the World Bank Group and the largest global development institution focused on private sector development and the fight against poverty.

Cai, a Chinese national, joined IFC on October 1, 2012. He has extensive experience in private sector development in emerging markets across the globe. He also has deep expertise in a variety of financial products and industries—and a record of success managing highly complex business transactions, with clients in developed and developing markets alike. Throughout his career, he has been recognized for his role in major transactions in financing, restructuring, and mergers and acquisitions.

Before joining IFC, Cai worked in the financial services industry for 20 years. That included 12 years with Goldman Sachs Group, where he was part of Goldman Sachs' global leadership team and its top executive in China. Before that, he held senior positions in Morgan Stanley's investment banking division. During his time at Morgan Stanley, he was seconded to the China International Capital Corporation at the inception of what has since become one of the country's largest investment banks.

Cai, who began his professional career in the World Bank Group in 1990, has a Ph.D. in economics from Boston University and a Bachelor of Science degree from Peking University.



JEREMY OPPENHEIM

Jeremy Oppenheim has been with McKinsey since 1993 and currently leads the Firm's Global Sustainability and Resource Productivity Practice (SRP). SRP is accountable for McKinsey's client and knowledge agenda on green growth, including resource productivity, resilience, climate policy, environmental finance, land-use and ecosystem service strategies, circular "closed loop" business models, clean-tech and energy policy. Jeremy serves clients across multiple industries, including energy, finance, consumer goods and high-tech. He also works extensively with governments in both developed and developing countries. In 2011, Jeremy co-authored a major report: *Resource Revolution: Meeting the World's Needs for Energy, Food, Water and Materials*.

Jeremy has just completed a year's sabbatical from McKinsey, during which he led the New Climate Economy Project on behalf of the Global Commission on the Economy & Climate. The purpose of this Project is to help senior economic decision-makers identify and prioritise actions that can deliver better growth and lower climate risk. The Commission's flagship report: *Better Growth, Better Climate* was launched in September 2014.

Jeremy is a former Senior Economist from the World Bank (1988-1993). He holds a first class degree from Cambridge University in Law and Economics (1984) and a Masters' Degree in Public Administration (1986) from the Kennedy School of Government at Harvard University.



DR. JAMES MWANGI

James is the Chief Executive Officer and Managing Director of Equity Bank Group and the Executive Chairman of Equity Group Foundation. James holds five honorary doctorate degrees in recognition of his contributions to the Kenyan society. He holds a Bachelor of Commerce degree and is a Certified Public Accountant. James has been honored twice with Presidential national awards. He was vested the First Class Chief of the Order of the Burning Spear national decoration - the highest presidential award to a civilian - for outstanding contributions in economic development. He was also named the World Entrepreneur of the Year by **Ernst & Young** in 2012, and the Forbes Africa Person of the Year in 2012. He is currently the Chairman of Kenya's Vision 2030 Delivery Board charged with the responsibility of ensuring Kenya becomes a middle income country with global high standards of living by the year 2030. He serves on several international bodies as an advisor. He is a Board Member of the Africa Leadership Academy in South Africa, the Global Alliance for Food Security and Nutrition among others and is the Chancellor of Meru University College of Science and Technology. James has extensive experience in the banking industry and inclusive finance.



DR. FRANNIE LÉAUTIER

Dr. Frannie Léautier is Chairperson and Co-Founding Partner of Mkoba Private Equity, a fund offering growth capital to small and medium enterprises in Africa. Previously she served as World Bank Vice President and Chief of Staff to the President of the World Bank; Executive Secretary of the African Capacity Building Foundation (ACBF); and Founder and Managing Partner of the Fezembat Group, a company focused on risk management and leadership development. She holds a number of board positions: as a non-Executive Director at PTA Bank; as a Director at Large at AERC; as a founding Board Member at Nelson Mandela Institute for Science & Technology; as a founding member of the Journal of Infrastructure Systems and member of the editorial board of the Journal of African Trade (JAT); and as a member of the board at UONGOZI Institute. She also served on the Visiting Committees at the MIT Corporation and on the Advisory Board of Women's World Banking. She served as Co-Chair for World Economic Forum (WEF) Africa and is a member of the WEF Global Agenda Councils. She holds the title of Queen of Development for the Agona area in Ghana. She has holds a Masters and PhD from MIT; a Bachelor of Science in Civil Engineering from University of Dar es Salaam; she graduated Harvard University's Executive Program. She holds an honorary degree in Humane Letters from North Central College in recognition of her contribution to Africa. Dr. Léautier was Distinguished Professor at Sciences Po Paris. Dr. Léautier is well published with a series of books and articles, including a well-acclaimed book on Leadership in a Globalized World.



LETIZIA BRICHETTO ARNABOLDI MORATTI

Businesswoman with 25 years of international activities in finance, insurance and communications. Public offices: in 1994: first woman ever designed President of RAI- Radio Televisione Italiana; in 2001: Minister for Education, University and Scientific Research in the Italian Government; 2006-2011: first woman elected Mayor of Milan and in 2008, after Mrs Moratti Campaign, the City of Milan was awarded to host Expo 2015.

Is member of the Italian Advisory Board – Social Impact Investment Taskforce established by the G8, of the International Board of Women for Expo 2015 and of the International Board of the Movement for the Positive Economy of Jacques Attali. From 2015 she is member of the Advisory Board of the Pubblicità Progresso Foundation.

In January 2014 she was awarded, by the President of the Italian Republic Giorgio Napolitano, the honors of Grande Ufficiale al merito della Repubblica Italiana.



YOHANNES TILAHUN

Yohannes Tilahun is the Senior Director for Strategy & Chief Technology Officer at the Ethiopian Investment Commission (EIC). The Mission of the Ethiopia's Investment Commission (EIC) is to promote and facilitate investments in Ethiopia. It recently restructured itself with a view to becoming more effective and efficient at attracting FDI by enhancing its services to investors. It works directly with the Office of the Prime Minister of Ethiopia, to design and implement a strategy for greater investment across priority sectors

As Head of Strategy & Chief Technology Officer, Yohannes acts as a special advisor to the Director General (CEO) of the EIC as well as other senior Government ministers on priority focus areas for greater economic development through private sector involvement. Responsible for designing a central strategy coordinating initiatives across key Government agencies and donor partners; leading the implementation of detailed road map to transform the EIC into a world class one-stop investment service center; identifying potential transformation partners and advisors; and tracking results of new strategies and initiatives. A native of Ethiopia, Yohannes has returned after more than 15 years of experience on Wall Street in the United States, with expertise in business management, corporate strategy, finance, and data analytics. During his career he has worked for Morgan Stanley Smith Barney, Wells Fargo and the Ethiopian Agricultural Transformation Agency. Yohannes has been featured in publications such as Diversity Inc. Magazine, St. Louis Post-Dispatch Newspaper, and Addis Life Magazine. In addition, he was featured in a four part TV series on Leadership and Success broadcast worldwide and was voted as one of the top 100 diverse executives under age 50 in the United States by Diversity MBA Magazine.

Yohannes is very active in his community and is passionate about giving back. He formerly served on the board of directors for Big Brothers Big Sisters in St. Louis and currently serves on the board of directors for the School of Business at the University of District Columbia in Washington, DC. Yohannes holds a Masters of Business Administration degree and a Bachelor of Science degree, both in Finance, from the University of the District of Columbia as well as additional certifications from Securities Industry Institute (SII), Wharton School, University of Pennsylvania and Georgetown University.

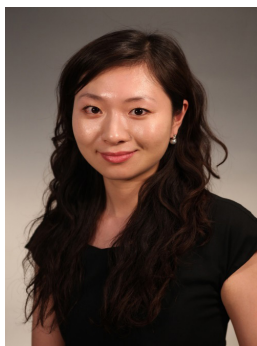


USSAL ŞAHBAZ

As of November 2014, Ussal Sahbaz is appointed as the director of G20 Studies Center at the Economic Policy Research Foundation of Turkey (TEPAV), and independent think-tank in Ankara. At this capacity, he leads the content provision for Business 20 and Think Tank 20 outreach groups for Turkey's G20 presidency in 2015.

Since 2010, Ussal Sahbaz has managed programs on technology, entrepreneurship and foreign economic relations at TEPAV. Some of these activities include starting the Global Entrepreneurship Program Turkey, a program of the U.S. State Department; creating GARAJ Entrepreneurship Center, an accelerator program and a meeting space for the entrepreneurial community in Ankara. As the academic adviser to the TOBB Venture Capital Industry Assembly, Ussal played a catalyzing role for government's new tax incentives to angel investors and a venture capital fund of funds program.

Ussal Sahbaz graduated from Harvard Kennedy School with a master's degree in public administration and international development program in May 2010. He holds a BS degree from the Middle East Technical University (2003) and an MA from Bilkent University (2005), both in economics. He worked as a consultant to the World Bank in Washington D.C. and as a case officer at the Turkish Competition Authority.



HAI HELEN

Goodwill Ambassador For The United Nations Industrial Development Organization (UNIDO)

HAI Helen is the CEO of the Made in Africa Initiative and adviser to the governments of Ethiopia, Rwanda, and Senegal for investment promotion and industrialization. She is a senior adviser on South-South cooperation for the International Finance Corporation (IFC) and works closely with the UK's Department for International Development (DFID), the World Bank, the Gates Foundation, the Tony Blair African Governance Initiative and other multilateral players involved in development issues in Africa.

Hai is an experienced business executive and an expert in the field of development. For over two years, she worked in Ethiopia where she served as the Vice President and General Manager for overseas investment for the Huajian Company, one of China's biggest shoe makers. The shoe factory she established in the capital, Addis Ababa, started production in January 2012 and, within two years, employed 3,500 workers. She recently supported Rwanda to set up the first garment factory for export which created hundreds of jobs in a few months time. She launched the Made in Africa Initiative with the aim of assisting African countries to capture the opportunity of inclusive and sustainable industrial development. As UNIDO's Goodwill Ambassador, HAI Helen is focusing on Africa's industrialization.

Hai was trained as an actuary in the United Kingdom and with 15 years international experience in FTSE100 companies, previously served as Vice President and Chief Actuary for Zurich Financial Services in China, and Partner in Jardine Lloyd Thompson Group in London. She has BA in actuarial science and MSc in actuarial management from City University in London and EMBA from INSEAD and Tsinghua University. She is elected as one of the 2015 Global Young Leader by World Economic Forum.



EVENT FLYER



Third International Conference on Financing for Development

G20 Presidency Side Event

14 July 2015 (10:00 AM – 12:30 PM)

Unison Room, Elilly Hotel, Addis Ababa

Inclusive Business as contributor to the SDGs implementation

In recognition of the potential of Inclusive Business (IB) to contribute to poverty eradication, Turkish G20 Presidency has initiated new work on developing a G20 Framework on IB. The aim of this side event is to showcase the potential of IB to align private sector core business outputs with the Sustainable Development Goals (SDGs), while demonstrating that government policies are needed to accelerate the growth of the IB sector. The expected outcome is an enhanced understanding of IB's merits and the role policies play in growing IB as an effective means to increase private sector contributions toward implementing the SDGs.

Speakers and Panelists

- **Ayşe Sinirlioğlu**, Turkey's G20 Sherpa
- **Donald Kaberuka**, President, African Development Bank
- **Festus Mogae**, Chairperson of the CoDA Board of Directors
- **Magdy Martinez-Soliman**, UN Assistant Secretary-General
- **Jin-Yong Cai**, IFC's Executive VP and CEO, World Bank Group
- **Jeremy Oppenheim**, Director, McKinsey and Company
- **James Mwangi**, Group Managing Director and Group CEO of the Equity Group Holdings Limited
- **Letizia Moratti**, Co-Founder of San Patrignano Foundation
- **Cai Fang**, Director, Foreign Aid Department of China
- **Stephan Ohme**, Head of Division on Financing for Development, Federal Ministry for Economic Cooperation & Development, Germany
- **Frannie Leautier**, Chair Person and Co-Founding Partner, Mkoba Private Equity Fund
- **Yohannes Tilahun**, Senior Director-Strategy, Ethiopian Investment Commission
- **Ussal Sahbaz**, B20 and T20, Director for G20 Studies, TEPAV
- **Helen Hai**, Goodwill Ambassador, UNIDO

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